



Portfolio 2022

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SUSAN CAMPBELL

Technical Illustrator/Graphic Designer

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ABOUT ME

Over 31 years experience leading and supporting a creative team in the aerospace industry. I am detail-oriented with a broad range of skills and capabilities. I am able to adapt to the changing visual communication needs of my customers. I have a strong understanding of vector art and effective design language, which allows the delivery of clean and professional design. I have effective time-management and problem-solving skills, am able to complete projects with minimal supervision within prescribed deadlines and work well in the team environment.

Professional Experience

Senior Graphic Design Specialist

1991 – Present

Northrop Grumman Corporation, Chandler, AZ

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials
- Delegate tasks to members of the design team and provide counsel on all aspects of the project.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Graphic support and development of marketing and program communications and merchandise (logos, brochures, infographics, presentations, and advertisements).
- Managed up to 5 projects or tasks at a given time while under pressure
- Recommended and consulted with clients on the most appropriate graphic design
- Created presentations and proposals graphics; for Business Development and program leaders
- Create forms, signs, business cards, and training materials and certifications

Education

Bachelor of Graphic Design

2019 – 2022

Southern New Hampshire University, Rochester, NH

Accomplishments

- Nominated to The National Society of Leadership and Success
- Invitation to join Alpha Sigma Lambda
- Named to Honor Roll in 2022
- GPA: 4.0

Skills

Adobe Creative Suite

Illustrator, Photoshop, InDesign, Acrobat, Lightroom, Dreamweaver

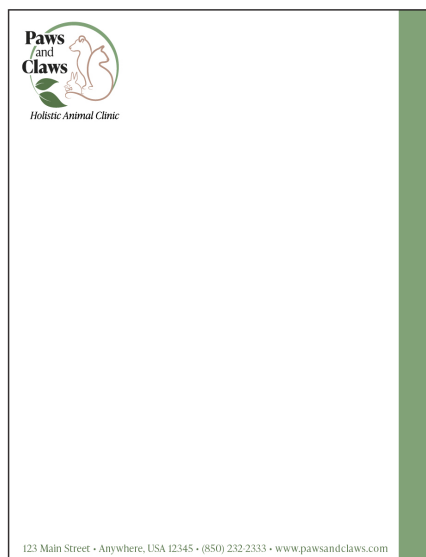
Microsoft Office

Word, PowerPoint, Excel, Visio, Visual Studio

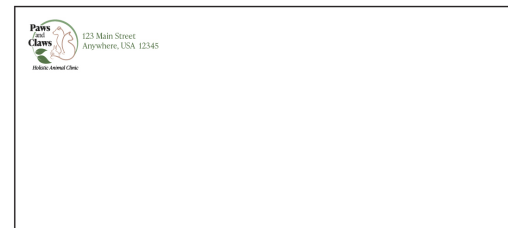
I have worked with a wide variety of software including 3D modeling and animation, digital asset management, scheduling, HTML editing, and OneLan digital display software



Letterhead



Business Card



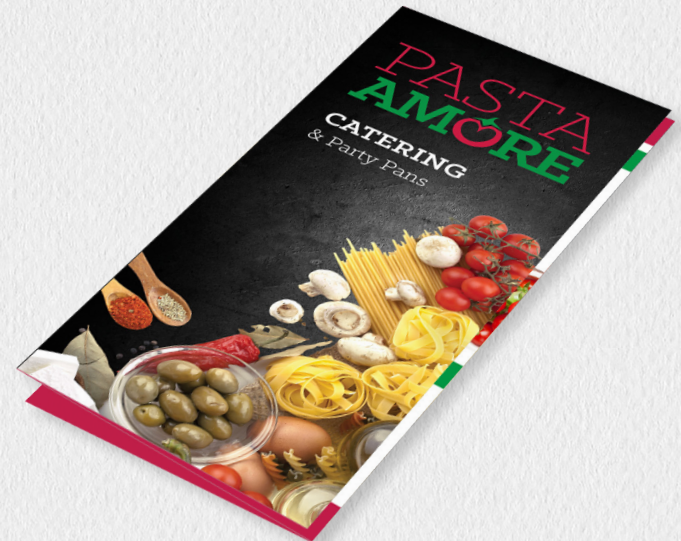
Envelope



Logo, letterhead, business card and envelope design for holistic veterinarian care provider to a range of animals.



Advertisement and flyer design to promote new resort and spa using client logo, color palette and branding guidelines. Source images and compose layout to connect with audience and convey brand messaging.



Menu design using clients logo, color palette, font and color palette that reflects their vision and mission statement specified in their branding guidelines.



PASTA AMORE
CATERING
& Party Plans

LET US CATER YOUR EVENT
with enough to feed a crowd

Ordering Information

- ~ Pricing does not include tax.
- ~ 2 weeks notice required.
- ~ A deposit is required.

DELIVERY & SETUP

- ~ Delivery Dropoff Only
- ~ Full Setup and Teardown
- ~ Servers Available

WHEN PLACING YOUR ORDER,
PLEASE NOTE ANY ALLERGIES.

800-888-1234
www.pastaamore.com



PASTAAMORE

All YOU Can EAT

SUNDAY SPAGHETTI SOCIAL

KIDS \$8
ADULTS \$14

EVERY SUNDAY
FROM 5PM TO 7PM

BRING YOUR FAMILY AND FRIENDS



CELEBRATION PACKAGES

CELEBRATION PACKAGE 1
Choice of one salad, one pasta, and fresh baked house bread.
Half Pan (serves 10) \$110
Full Pan (serves 20) \$210

CELEBRATION PACKAGE 2
Choice of one salad, one pasta, dessert of cookies & brownies, and fresh baked house bread.
Half Pan (serves 10) \$160
Full Pan (serves 20) \$310

CELEBRATION PACKAGE 3
Choice of one salad, one pasta, one entrée, and fresh baked house bread.
Half Pan (serves 10) \$190
Full Pan (serves 20) \$370

CELEBRATION PACKAGE 4
Choice of one salad, two pastas, one entrée, choice of dessert, and fresh baked house bread.
Half Pan (serves 10) \$250
Full Pan (serves 20) \$490

SALADS \$10 per serving

CHOPPED ANTIPASTI
Pepperoni, salami, red onion, pepperoncini, cucumbers, Roma tomatoes, black & green olives, provolone, feta & Campanella with mixed lettuce in our signature Italian vinaigrette.

APPLE GORGONZOLA
Granny Smith apples, spiced walnuts, dried cranberries & Campanella tossed with mixed lettuce in our signature Italian vinaigrette.

CAESAR
Romano hearts tossed in our signature Caesar dressing with roasted garlic croutons & parmesan.

PASTAS \$13 per serving

SPAGHETTI MARINARA
Marinara sauce made with tomatoes, garlic, herbs, and onions.

SPAGHETTI WITH MEAT SAUCE
Made in the tradition of the past with a modern twist.

SPAGHETTI WITH MEATBALLS
Our famous half-pound meatballs with our house-made marinara sauce.

DESSERTS \$6 per serving

CHOCOLATE CHIP CANNOLI
Crisp shells stuffed to order with a sweet, cannoli cream filling mixed with chocolate chips, served over a drizzle of our chocolate sauce.

ITALIAN CRÈME CAKE
Six layers of rich brown cake & mascarpone cheese filling, served in a pool of raspberry sauce & topped with whipped cream.



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Trifold handout and tabletop advertisement using clients logo, color palette, font and color palette that reflects their vision and mission statement specified in their branding guidelines.



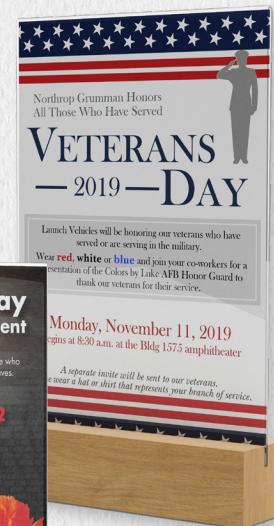
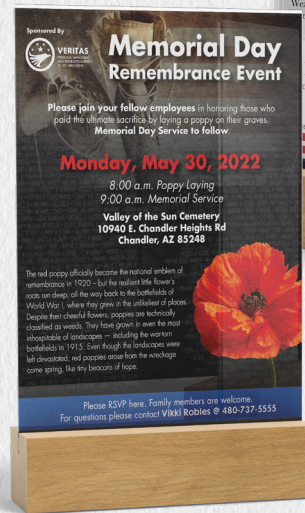
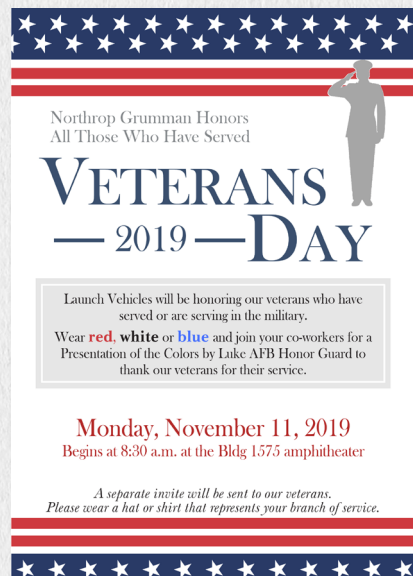
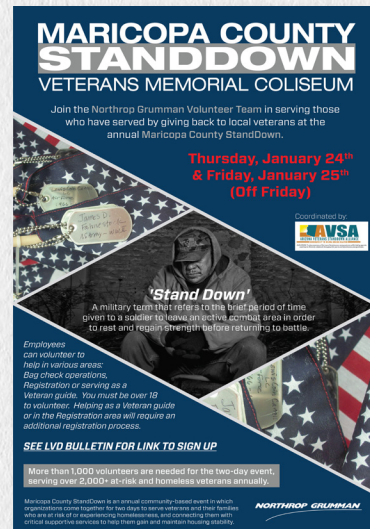
Exercise in the use of Adobe Photoshop to create logo and composition demonstrating understanding of graphic design principles and elements of design.



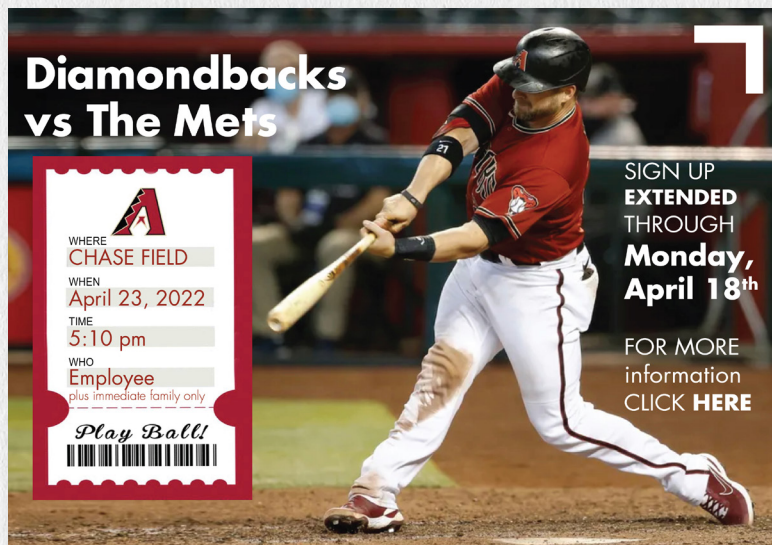
Exercise in the use of Adobe Photoshop and InDesign to create magazine covers using one image to create multiple designs and compositions in a prescribed style.



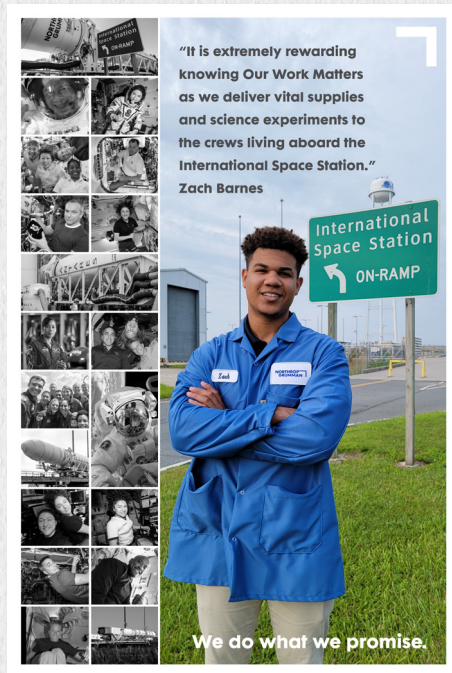
Exercise in the use of Adobe InDesign to create two distinct magazine spreads with provided copy. Required sourcing images that supported the intended message and composing a layout that would keep the reader engaged.



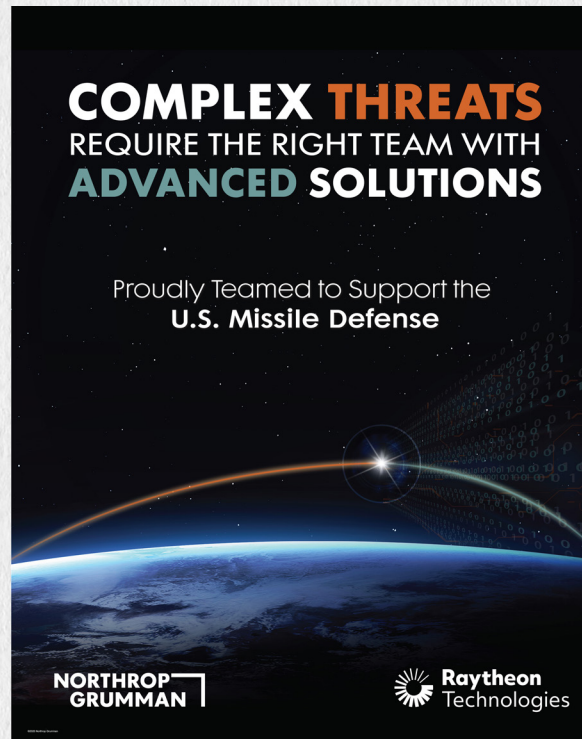
Created in support of Communications using Adobe Illustrator and Photoshop. The scope of work required taking the requestor's input and creating a persuasive design that encouraged participation in these events. I sourced or created composite imagery, designed the layout, and made typography choices.



Created in support of Communications for digital delivery using Adobe Illustrator and Photoshop. Sourcing the imagery, I designed the layout and made typography choices to create an engaging design encouraging participation in these events.



Posters created as part of an employee engagement campaign using Adobe Photoshop and Illustrator. I sourced and created composite images to create these 24'x36" posters for print. Using color and contrast, I engage the audience and direct their attention to the messaging.



Working closely with the client, I created these large-format print advertisements as part of corporate promotional campaign. This effort required creating composite images, designing the layout, and making typography choices.



Created in support of launch operations and programs using Adobe Illustrator and Photoshop. Using client's ideations and input, this effort required creating composite imagery, composing the typography, and placing elements in a manner that promotes the product.