



Portfolio 2022
www.scbelldesign.com



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SUSAN CAMPBELL

Technical Illustrator/Graphic Designer

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ABOUT ME

Over 31 years experience leading and supporting a creative team in the aerospace industry. I am detail-oriented with a broad range of skills and capabilities. I am able to adapt to the changing visual communication needs of my customers. I have a strong understanding of vector art and effective design language, which allows the delivery of clean and professional design. I have effective time-management and problem-solving skills, am able to complete projects with minimal supervision within prescribed deadlines and work well in the team environment.

Professional Experience

Senior Graphic Design Specialist

1991 – Present

Northrop Grumman Corporation, Chandler, AZ

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials
- Delegate tasks to members of the design team and provide counsel on all aspects of the project.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Graphic support and development of marketing and program communications and merchandise(logos, brochures, infographics, presentations, and advertisements).
- Managed up to 5 projects or tasks at a given time while under pressure
- Recommended and consulted with clients on the most appropriate graphic design
- Created presentations and proposals graphics; for Business Development and program leaders
- Create forms, signs, business cards, and training materials and certifications

Education

Bachelor of Graphic Design

2019 – 2022

Southern New Hampshire University, Rochester, NH

Accomplishments

- Nominated to The National Society of Leadership and Success
- Invitation to join Alpha Sigma Lambda
- Named to Honor Roll in 2022
- GPA: 4.0

Skills

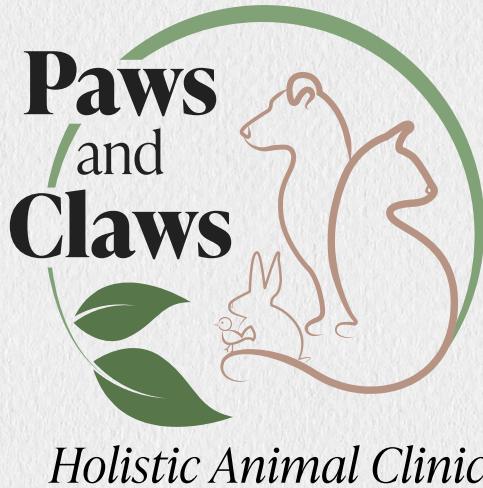
Adobe Creative Suite

Illustrator, Photoshop, InDesign, Acrobat, Lightroom, Dreamweaver

Microsoft Office

Word, PowerPoint, Excel, Visio, Visual Studio

I have worked with a wide variety of software including 3D modeling and animation, digital asset management, scheduling, HTML editing, and OneLan digital display software



Letterhead



Business Card



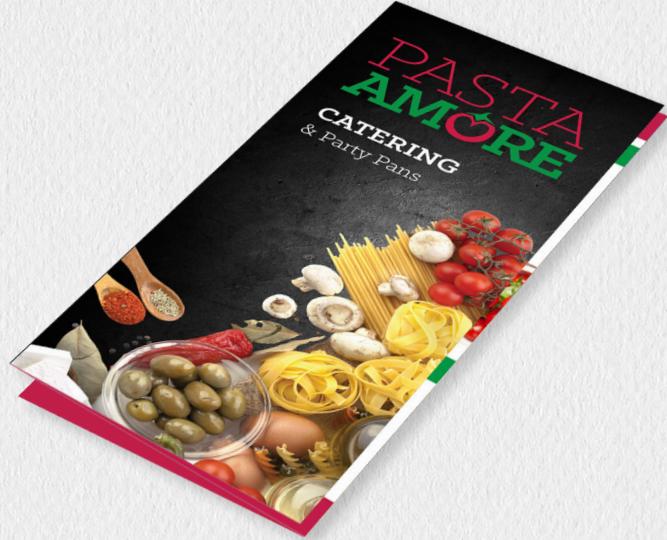
Envelope



Logo, letterhead, business card and envelope design for holistic veterinarian care provider to a range of animals.



Advertisement and flyer design to promote new resort and spa using client logo, color palette and branding guidelines. Source images and compose layout to connect with audience and convey brand messaging.



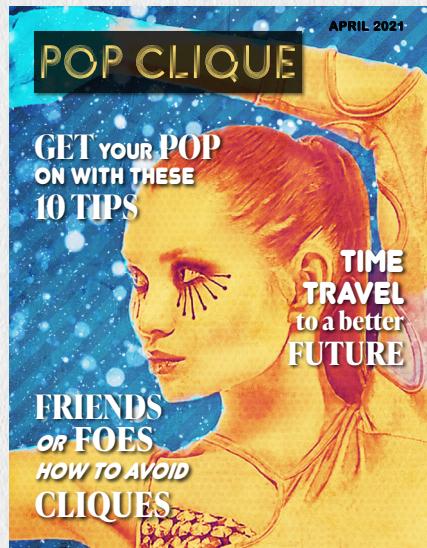
Menu design using clients logo, color palette, font and color palette that reflects their vision and mission statement specified in their branding guidelines.



Trifold handout and tabletop advertisement using clients logo, color palette, font and color palette that reflects their vision and mission statement specified in their branding guidelines.



Exercise in the use of Adobe Photoshop to create logo and composition demonstrating understanding of graphic design principles and elements of design.



Exercise in the use of Adobe Photoshop and InDesign to create magazine covers using one image to create multiple designs and compositions in a prescribed style.

ARE THE PLANETS INHABITED?

By E. Walter Maunder, F.R.A.S.
Superintendent Of The Solar Department, Royal Observatory Greenwich

THE QUESTION STATED
Part I

In those days there seemed an immense difference between the earth upon which men dwelt and the other worlds which shone upon it from the heavens above. The earth seemed to be vast, dark, and motionless, the other worlds were small, bright, and moving and shone. The search was then regarded as the search for a home of intelligent life. Copernican theory has since deprived of this pride of place. Yet from another point of view the search has not been discontinued, since the earth is in the same order of magnitude as the other worlds, and is one of those which shine down upon us. It is amongst them, and is too moveless, too dark, and too motionless, to be distinguished from them, and to reflect the light of the sun and stars upon it.

This is what is meant when we speak of a world being "inhabited":

It would not, for example, be all conceivable that Jupiter was inhabited, and that the other worlds were not. But it is not very safe of us that the hard rocks of the Moon were definitely inhabited, and that the other worlds were not. Most were definitely believed to be like the earth, and to be the abodes of intelligent life. Our enquiry is thus rendered a physical one, at the necessities of the living body which we are, and which we have been created for. The only body which has been discovered as being "inhabited" if not the home of intelligent life, if the life did not rise above the level of algae, is the Sun. It is the only body which has been discovered as being "inhabited" if it is not the home of intelligent life. If the life did not rise above the level of algae, the Sun is the only body which has been discovered as being "inhabited".

The discussion, as it was carried on sixty years ago by Dr. Whewell and Sir David Brewster, was essentially a metaphysical, almost a theological, discussion. The problem was not so much to ascertain the possibility of intelligent life, as to ascertain the possibility of intelligent life in the Sun. The Sun was the only body which had been discovered as being "inhabited".

It would not, for example, be all conceivable that Jupiter was inhabited, and that the other worlds were not. But it is not very safe of us that the hard rocks of the Moon were definitely inhabited, and that the other worlds were not. Most were definitely believed to be like the earth, and to be the abodes of intelligent life. Our enquiry is thus rendered a physical one, at the necessities of the living body which we are, and which we have been created for. The only body which has been discovered as being "inhabited" if not the home of intelligent life, if the life did not rise above the level of algae, is the Sun. It is the only body which has been discovered as being "inhabited" if it is not the home of intelligent life. If the life did not rise above the level of algae, the Sun is the only body which has been discovered as being "inhabited".

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Could we transport ourselves to a neighbouring world, the earth would seem a star, not distinguishable in kind from the rest.

Since this world from a distant standpoint must appear as a star, would not a star, if we could get near enough to it, show itself also as a world?

On the other hand, of necessity we are precluded from extending our enquiry to the case of distant worlds, since it is not possible to conceive of them. All other worlds must be considered, but if we have no knowledge of what those conditions may be, we cannot discuss them. Hence the question is, can we conceive of the possibility of intelligent beings existing on the Moon or even in the Sun if we are unable to ascertain under what circumstances those intelligent creatures would live, and how we can dispense the possibility of discussion on the ignorance of their properties. As nothing can be ascertained of them they remain beyond investigation, as they are beyond sight and touch.

The only beings, then, the presence of which would justify us in regarding another world as "inhabited" are such as would justify us in applying the term to our own world. The Sun, for example, possesses intelligence and consciousness on the one hand, on the other, they might likewise have corporeal form. Truly, the form might be imagined as differing from that of the Sun, and the Sun might be looked at and expressed by a living material body. Our enquiry is thus rendered a physical one, if the necessary conditions are to be ascertained of the Sun, or even of the Moon, if we are to ascertain under what circumstances intelligent life could exist on the Sun or the Moon.

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The problem therefore seems not to be theological or metaphysical, but purely physical. We have simply to ask with respect to each heavenly body whether it is possible for intelligent life to exist on it, and one—our own—I fail to see how it should modify our religious beliefs. Has this any theological bearing? or is, on the contrary, a race of men, and hence intelligent life, to be regarded as a creation of God? Has it been made in the theological position of anyone? And if it be so with regard to a new content on this page, it is not with regard to the content on the previous page, with regard to the content of another planet?

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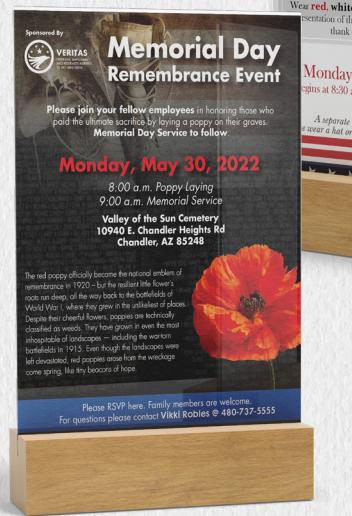
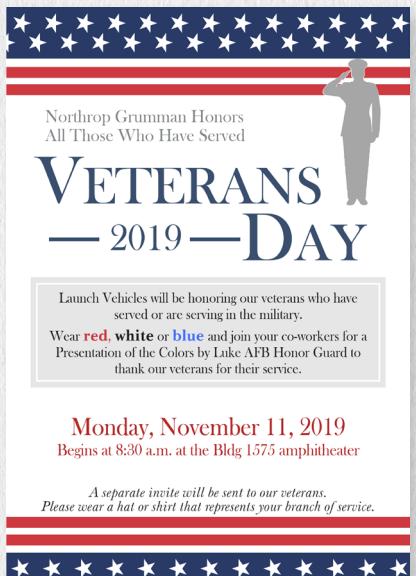
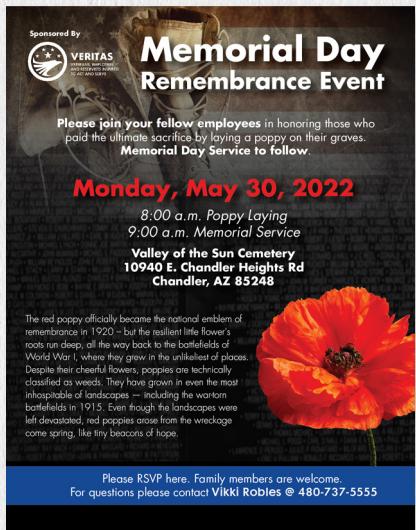
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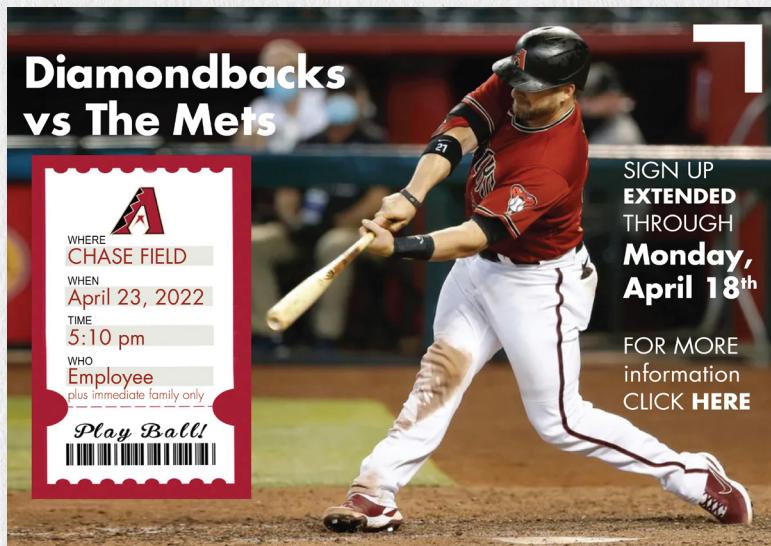
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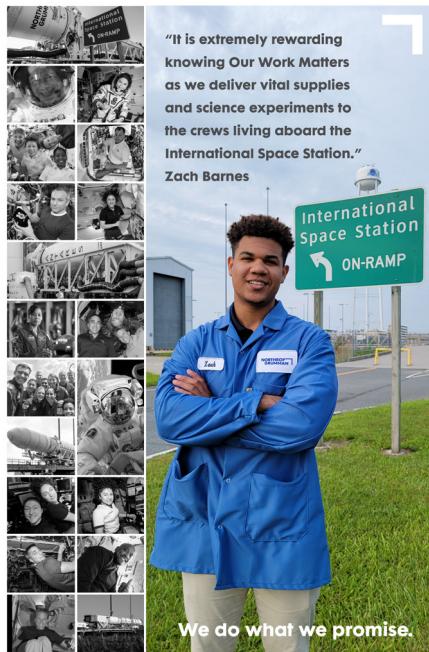
Exercise in the use of Adobe InDesign to create two distinct magazine spreads with provided copy. Required sourcing images that supported the intended message and composing a layout that would keep the reader engaged.



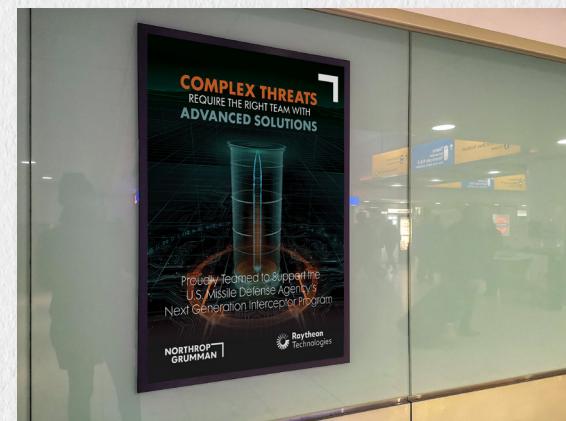
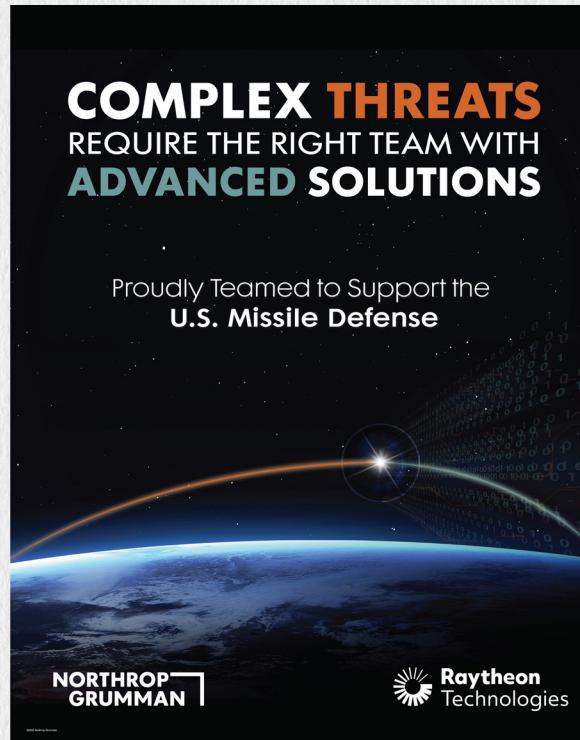
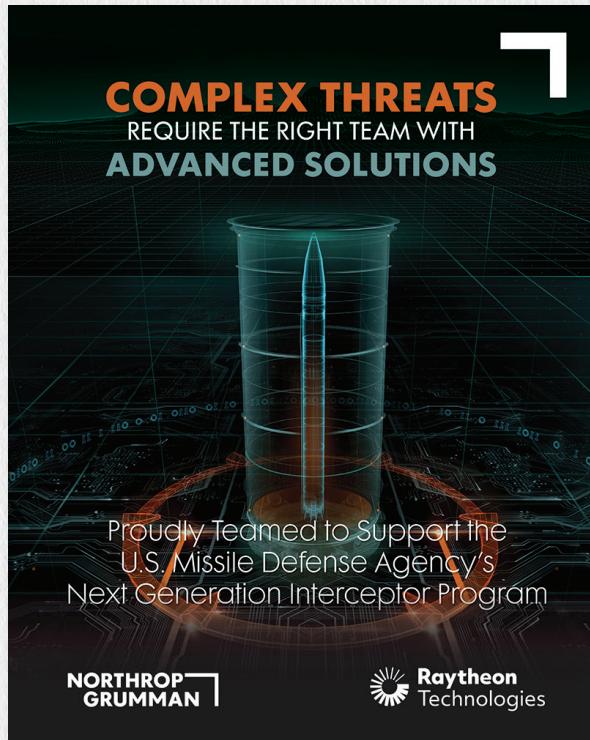
Created in support of Communications using Adobe Illustrator and Photoshop. The scope of work required taking the requestor's input and creating a persuasive design that encouraged participation in these events. I sourced or created composite imagery, designed the layout, and made typography choices.



Created in support of Communications for digital delivery using Adobe Illustrator and Photoshop. Sourcing the imagery, I designed the layout and made typography choices to create an engaging design encouraging participation in these events.



Posters created as part of an employee engagement campaign using Adobe Photoshop and Illustrator. I sourced and created composite images to create these 24"x36" posters for print. Using color and contrast, I engage the audience and direct their attention to the messaging.



Working closely with the client, I created these large-format print advertisements as part of corporate promotional campaign. This effort required creating composite images, designing the layout, and making typography choices.



Created in support of launch operations and programs using Adobe Illustrator and Photoshop. Using client's ideations and input, this effort required creating composite imagery, composing the typography, and placing elements in a manner that promotes the product.